

# AT A GLANCE

# INTRODUCTION

NORTH AMERICAN FIRE HOSE (NAFH) is the industry's most experienced manufacturer of innovative fire hose products. We're proud to be an American manufacturer of custom municipal, forestry, and industrial hoses. Our top priority is the safety of firefighters and others who depend upon the performance of these premium lines of fire and industrial hose. We never forget who we protect. Our mission is to provide the highest quality products at competitive prices along with the most responsive level of customer service possible.

We use only the highest quality raw materials available to manufacture our hose products. Our equipment and processes are designed to produce premium, high quality, fire fighting and industrial products. Our facility is one of the most modern fire hose manufacturing plants in the world. Our equipment is state of the art and includes the latest weaving and extrusion technology. For all of these reasons, we know you'll agree.

The difference is... your margin of safety.





## OUR HISTORY

The fire hose business truly is in Michael Aubuchon's blood.

NAFH was established in 1991 in Santa Maria, CA by Joseph Aubuchon and his son, Michael. Prior to establishing the company, both Joe and Mike were responsible for manufacturing, quality control and product development with another fire hose manufacturer. Together, they accumulated a total of over 100 years in the fire hose manufacturing industry. In 2009, Mike acquired the family business and currently operates the company.

Today, NAFH employes 91 employees and is housed in a 40,000 sq.ft. state of the art manufacturing facility. There are plans for expansion to add looms, yarn and preparation equipment in the new 20,000 sq. ft. addition located next to the headquarters in Santa Maria, CA. This expansion is just the latest step in a career that Mike Aubuchon first shared with his father. He has come a long way since the first time ever seeing a fire hose at age five.

After all these years in business, Aubuchon remains optimistic about his company's prospects in an industry that is remaining extremely competitive. NAFH has been on a steady climb to the top, becoming a well-respected industry leader in the manufacturing of quality fire hose.



MIKE AUBUCHON
PRESIDENT & CEO

Established in 1991 Santa Maria, CA Corporate Headquarters

91 Employees Management & Plant



## WHAT OUR END-USERS ARE SAYING

"After evaluating several manufacturer's products and customer service, we are now purchasing 100% of our hose from North American Fire Hose."

"I took the Hose Program over in 2008. At this time, we were taking low bid on all purchases. I quickly learned the short comings of purchasing low bid products. I also found there was no training available through fire service for fire hose purchasing and repair. I began networking with other departments and found out about North American Fire Hose. I was told by several departments about the quality of their product and their customer service. I went ahead and ordered some hose from them. North American Fire Hose offered us training on the types of products used in the construction of the fire hose and how well these materials perform. We also received training on hose repair. The information was invaluable for writing specification for hose bids and weeding out products that did not meet our specifications." — Captain, Joe Heyer, Cedar Rapids Fire Department

"I have enjoyed the direct line of communication between PAFD and NAFH. When I took over for my departments hose program we were already using NAFH exclusively. We have been able to keep that relationship intact because NAFH has worked with us to develop new products that work for us. I have been able to communicate and demonstrate to NAFH the issues we face with hose on the fire ground and NAFH has responded by working with me to find solutions that we need. Mike Peterson in particular is in touch on a regular basis and is open and honest in his communications about current and future products. I appreciate the hard work he has put into our department in creating a great working relationship."— Jesse Whootan, Palo Alto Fire Department

"I have been able to communicate to NAFH the issues we face with hose on the fire ground and NAFH has responded by working with me to find solutions."

40,000 sq. ft. Manufacturing Plant Over 250+ years Combined Experience 100%

American Made



## AT A GLANCE

## OUR SALES TEAM

Our experienced Regional Sales Managers can answer any questions you might have about our fire hose products. Our experienced Customer Service Department, located in Santa Maria, CA, is also always available to assist you regarding quotes, billing, hose specifications and production status of your order.



Steve Fisher
Regional Sales Manager
West
SFisher@NAFHC.com
Tel: 805.345.5893



Kurt Beiter Regional Sales Manager Central KBeiter@NAFHC.com Tel: 805.363.1242



Will Patterson Regional Sales Manager Southeast WPatterson@NAFHC.com Tel: 919.244.5089



Patty Cardona
Regional Sales Manager
East
PCardona@NAFHC.com
Tel: 805.922.7076

Knowledgeable Support Staff Serving All 50 United States The difference is Your Margin of Safety



# SALES TERRITORIES

### Steve Fisher Regional Sales Manager / West

California, Oregon, Washington, Nevada, Idaho, Montana, Wyoming, Utah, Colorado, Arizona, New Mexico, Hawaii and Western Canada

### Kurt Beiter Regional Sales Manager / Central

Texas, Louisiana, Mississippi, Tennessee, Alabama, Arkansas, Oklahoma, Kansas, Missouri, Illinois, Iowa, Nebraska, South Dakota, North Dakota, Minnesota, Kentucky, Indiana, Michigan and Wisconsin

### Patty Cardona Regional Sales Manager / East

Maine, New Hampshire, Massachusetts, Rhode Island, New York, Pennsylvania, New Jersey, West Virginia, Ohio and Eastern Canada

### Will Patterson Regional Sales Manager / Southeast

Georgia, Florida, South Carolina, North Carolina, Virginia, Maryland and Washington DC





## AT A GLANCE

### MUNICIPAL

### Premium Hose



**EPDM Rubber Lining** Nylon 6-6 Double Jacket



**D-BAK 800™** 

**EPDM Rubber Lining** Nylon 6-6 Double Jacket



Dura-Flow 800™

Polyurethane (TPU) Lining Nylon 6-6 Double Jacket



True Diameter™

**EPDM Rubber Lining Double Jacket** 

### Poly-Tuff/Flow Series



### Poly-Tuff 800<sup>™</sup>

**EPDM Rubber Lining** Polyester Double Jacket



### Poly-Tuff 800 Lite<sup>™</sup>

**EPDM Rubber Lining** Polyester Double Jacket



Polyurethane (TPU) Lining **Polyester Double Jacket** 



Polyurethane (TPU) Lining **Polyester Double Jacket** 

### Large Diameter Hose



Tri-Flow 600 LDH

Polyurethane (TPU) Lining Nylon 6-6 Double Jacket



### Dura-Built 600 LDH™

**EPDM Rubber Lining** Nylon 6-6 Double Jacket



### Polv-Tuff 600 LDH™

**EPDM Rubber Lining** Polyester Double Jacket



### Poly-Flow600 LDH™

Polyurethane (TPU) Lining **Polyester Double Jacket** 

### **FORESTRY**

### **Outback Series**



**Booster Hose** 

**EPDM Rubber Lining** 

Polyester Single Jacket

### Outback 600

Polyurethane (TPU) Lining Polyester Single Jacket



### Outback 600 HD™

**EPDM Rubber Lining** Polyester Single Jacket

### NAFH 187 Series



### NAFH-187 Type I™

Polyurethane (TPU) Lining Filament Polyester Single Jacket



### NAFH-187 Type II™

Polyurethane (TPU) Lining Polyester Single Jacket

# WE'VE GOT THAT HOSE!

SNAP-TITE FIREQUIP	KEY HOSE	BULLDOG	North American Fire Hose	MERCEDES	NIEDNER	ATI
6.1						
*CONQUEST FQ:COMBAT	*COMBAT READY	*HI-COMBAT	*D-BAK 800™ Dura-Built Anti-Kink			*ARMTEX HP
N-DURA FQ:DJ800 NYLON	MAGNUM	FIREPOWER	Dura-Built 800™			
DURA-PAK FQ:ATK LITE NYLON	MAGLITE	Ö	Dura-Flow 800™	AQUAPOWER		
TRIPLE DUTY FQ:ATK LITE NYLON LDH			Tri-Flow 600 LDH <sup>™</sup>			
and the same of th			Dura-Built 600 LDH™			
PONN SUPREME FQ:VICTORY SUPREME	BIG 10	ULTIMA	Poly-Tuff 800™			JAFLINE HD
8D FQ:DJ800	ECO 10		Poly-Tuff 800 Lite <sup>™</sup>		RXL-800 ULTRAFORCE	ARMTEX ATTACK
8T FQ:ATK LITE POLY	KEY LITE		Poly-Flow 800™	KRAKENEXO AQUAFLOW	ULTRA 2000	JAFLINE
			Poly-Flow 800 Lite <sup>™</sup>	MTFS/MTSS CARRY-LITE	XL-800	ARMTEX ATTACK LITE
	*CONQUEST FQ:COMBAT  N-DURA FQ:DJ800 NYLON  DURA-PAK FQ:ATK LITE NYLON  TRIPLE DUTY FQ:ATK LITE NYLON LDH  PONN SUPREME FQ:VICTORY SUPREME  8D FQ:DJ800  8T	*CONQUEST FQ:COMBAT READY  N-DURA READY  N-DURA MAGNUM  DURA-PAK MAGLITE  TRIPLE DUTY FQ:ATK LITE NYLON LDH  PONN SUPREME FQ:VICTORY SUPREME  8D FQ:DJ800  8T KEYLITE	*CONQUEST FQ:COMBAT READY *HI-COMBAT REA	*CONQUEST FQ:COMBAT READY *HI-COMBAT Dura-Built Anti-Kink  N-DURA FQ:DJ800 NYLON  DURA-PAK FQ:ATK LITE NYLON LDH  PONN SUPREME FQ:VICTORY SUPREME  8D FQ:DJ800  BIG 10  BIG 10  ULTIMA  POly-Tuff 800  Lite**  Poly-Flow 800**  Poly-Flow 800**	*CONQUEST FQ:COMBAT READY *HI-COMBAT Dura-Built Anti-Kink  N-DURA FQ:DJ800 NYLON MAGNUM FIREPOWER Dura-Built 800"  DURA-PAK FQ:ATK LITE NYLON LDH  TRIPLE DUTY FQ:ATK LITE NYLON LDH  PONN SUPREME FQ:VICTORY SUPREME  8D FQ:DJ800  BD FQ:DJ800  ECO 10  RECEDES  *D-BAK 800"  Dura-Built 800"  AQUAPOWER  *TI-Flow 600 LDH"  Dura-Built 600 LDH"  Poly-Tuff 800"  Poly-Tuff 800 Lite"  FQ:ATK LITE POLY  REY LITE  Poly-Flow 800  MTFS/MTSS	*CONQUEST FOR HOSE SOLLDOS FIRE Hose MERCEDES NIEDNER  *CONQUEST FQ:COMBAT READY *HI-COMBAT Dura-Built Anti-Kink  N-DURA FQ:DJ800 NYLON MAGNUM FIREPOWER DUra-Built 800"  DURA-PAK FQ:ATK LITE NYLON MAGLITE Tri-Flow 600 LDH"  TRIPLE DUTY FQ:ATK LITE NYLON LDH  PONN SUPREME FQ:VICTORY SUPREME FQ:VICTORY SUPREME  8D FQ:DJ800 ECO 10 Poly-Tuff 800 Lite"  RXL-800 ULTRA FORCE  POly-Flow 800"  KRAKENEXO AQUAFLOW  POly-Flow 800 MTFS/MTSS XL-800  POly-Flow 800 MTFS/MTSS

<sup>\*</sup>CONQUEST, COMBAT READY, HI-COMBAT, D-BAK 800 and ARMTEX HP are all premium hose lines constructed with different materials, unlike the other hose listed here that do compare similarly.





# WE'VE GOT THAT HOSE!

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SNAP-TITE FIREQUIP	KEY HOSE	BULLDOG	North American Fire Hose	MERCEDES	NIEDNER	ATI
	34					
	1/4		Poly-Flow 600 LDH <sup>™</sup>	MEGAFLO	SUPPLYLINE TIDALWAVE	
	BIG 10 (4" ONLY)	329	Poly-Tuff 600 LDH™			
ATX/TPX		HI-POWER				JAFX4
A STATE OF THE STA		REDSKIN BLUESKIN				ARMTEX ONE
	DURA-FLOW	RED/YELLOW CHIEF				JAFRIB
HFX FQ:HYDRO FLOW	PRO-FLOW	HI-VOL		1		JAFRIB
TRUE-A-TAK	TRU-ID		True Diameter 800™	EXOMETRO	5	
FIRE ENGINE BOOSTER					3.4	
REEL LITE FQ:FIRE ENGINE	REEL LITE		Lightweight Booster Hose 600 <sup>™</sup>	BOOSTLITE	REELTEX	ARMORED REEL





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